



Upcoming Dates

October 4

Telling Your Story – Using Social Media to connect with others.

November 1

Posts – How to craft responses to good, bad and personal comments on your professional page.

December 6

Blogging – Looking at blogs as a marketing, education, and informative tool.

January 3

Email Marketing to Your Advantage

February 7

Web Pages – Updates, Format, and Changes – Yikes!

March 7

Instagram – Pictures can work to your benefit!

April 4

Becoming a Google Community – Come spend some time in registering on Google to receive more traffic.

**Tentative topic schedule, subject to change with speakers' availability*

Registration begins August 1

To sign up or register call Community Education at 507.376.6105 or online at www.isd518.net/enrichment

The Social Media Breakfast Club will meet on the first Wednesday of the month, October through April.

Julie Foote will share information on a social media/technology topic.

Classes are designed for business professionals as well as interested individuals.

Registration 7:45 a.m.
Meetings 8:00 a.m. - 9:00 a.m.
Hy-Vee Club Room

Cost for the 7 months of information and light breakfast refreshments for all sessions is \$15.

Why a Social Media Breakfast in Southwest Minnesota?

Social Media Breakfasts serve three main purposes:

1. **Face-to-face networking:**
The Social Media Breakfast Club will bring together marketers, PR pros, students, entrepreneurs, and social media practitioners and enthusiasts of all stripes over breakfast.
2. **Education:**
Through panel discussions, presentations, case studies, debates, and breakout sessions, participants will have an opportunity to teach, share, and learn social media best practices for business.